

# Leitch acquisition key to Harris' NAB presence

In response to consumer interest in high definition broadcasting and broadcaster demands for content delivery solutions, Harris will present a portfolio of content delivery products and solutions at NAB. Harris will showcase the breadth of the company's Total Content Delivery portfolio, strengthened by the addition of Leitch's HD TV products and the newest applications of the H-Class Content Delivery Platform.

Harris offerings encompass solutions for ingest, digital asset management, traffic, scheduling, automation and TV transmitters. With the addition of Leitch products serving professional and broadcast video companies, Harris also offers

systems for news post production, branding and graphics, storage and servers, routing and distribution, signal processing, signal management, and test and measurement.

"The market is changing faster than ever before with emerging requirements for HD, mobile TV, IPTV and enterprise-class solutions," said Jeremy Wensinger, president of Harris Broadcast Communications Division. "Consumers are highly engaged in determining how, when and where they will want to consume rich media. Harris plans to be there with the right solution that helps our customers compete in this new broadcast environment."

*SU2929, C807*