

# Said Bacho joins Harris's Middle East office

**H**arris Corporation has appointed Said Bacho as general manager in the Middle East for its Leitch Business Unit. Bacho will be responsible for strengthening the company's sales presence in the Middle East and provide support for the company's expanding customer base in the region.

"The Middle East broadcast industry has been thriving for a number of years, and it has been a major objective of Harris Corporation to strengthen its presence in the region," says Dave Dougall, vice president, Europe, for Harris Broadcast Communications Division's Leitch Business Unit. "We are delighted to have Bacho join our team, as he brings a wealth of industry experience. We now have the support we need to strengthen our reseller channels, as well as to supply local sales and service support in the region."

Bacho comes to Harris from Pinnacle



Said Bacho takes over Leitch operations in the region.

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Systems, where he established and ran its Middle East operations from Beirut, Lebanon.