

The Mobile Zone @ IBC

8-12 September 2006, Amsterdam

The IBC2006 Mobile Zone provides a unique opportunity for application developers, content providers and technology companies to showcase their capabilities at the centre of the broadcast industry's leading European conference and exhibition.

Recent advances in mobile technologies and services have opened the door to the delivery of a vast range of broadcast content via an increasing array of mobile devices. The mobile revolution that has resulted from the convergence of IT, telecoms and broadcast technologies has created vast opportunities for application developers, content providers and technology companies alike. The IBC Mobile Zone has been created to bring

together all the latest advances in technology and applications to demonstrate the possibilities and opportunities arising from this revolution.

In addition to showcasing the latest developments in mobile TV and 3G services, the Mobile Zone will feature the latest innovations in mobile devices and explore their impact on the creation, management and delivery of content. The accompanying IBC Conference will examine some of the issues and opportunities arising from this revolution in mobility in further detail.

Due to the success in its first year, the Mobile Zone has doubled in size this year, and has attracted

participation and sponsorship from companies across the globe.

Confirmed exhibitors in the Mobile Zone for this year already include:

Axcera; BMCO Forum; Createcna; Digital Rapids; DTV Interactive; Frontier Silicon; GVG; Harris; IIS Fraunhofer; Irdeto; Larcant; Nagra Vision; NDS; Nokia; Qualcomm; Safenet; Siano-MS; Snell and Wilcox; Teamcast; Telestream; Texas Instruments; The Bridge; and UDCast.

For further information on the benefits of participating and taking your slice of one the fastest growing markets in the world, contact: Clare Sturzaker on +44 (0)1342 717459 or via e.mail at clare_s@tiscali.co.uk.